



PRESS RELEASE
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Höganäs Borgestad gathers all operations under a common brand

The Group comprises a number of brands that all offer refractory high temperature solutions. Now, all brands are collected under the same umbrella: Höganäs Borgestad. The change is a natural part of the growth journey and aims to create a more coherent and customer-oriented Group.

– Gathering all entities into one strong brand will provide a greater clarity for our customers and an increased value for the whole Group, says Niclas Sjöberg, Group CEO, Höganäs Borgestad.

The headquarters of Höganäs Borgestad will be located in Gävle.

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